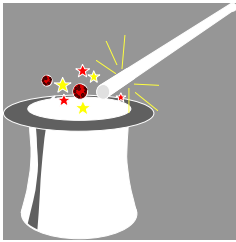


## White Hat

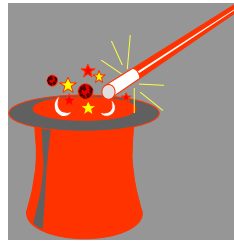


### Neutral & Objective

- *"Just the facts, Ma'am"*
- Facts & Figures
- Generally creates Action items

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## Red Hat

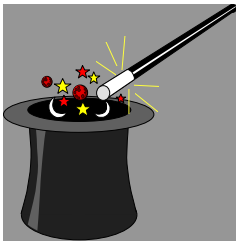


### Emotions & Feelings

- *Never* justify the feelings
- Two types of feelings:
  - Ordinary emotions
  - "Gut feelings"

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## Black Hat

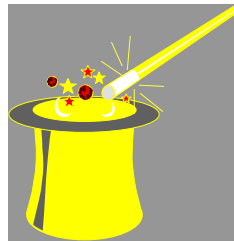


### Critical Evaluation

- Negative assessment
- *Not* argumentative
- Objective negativity
- Judge the idea against the past or the future

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## Yellow Hat

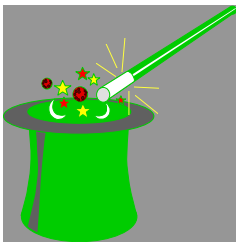


### Speculative-positive

- Positive assessment
- Positive spectrum from logical & practical to dreams, visions & hopes
- Constructive & generative

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## Green Hat

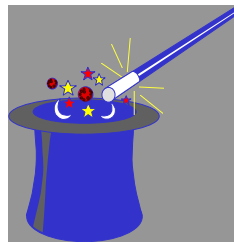


### Creative - Lateral Thinking

- Search for alternatives
- New Ideas
- Movement forward instead of judgment

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## Blue Hat



### Control of Thinking

- Focus (of all thinking)
- Control & Monitor
- Program Design
- Summaries & Conclusions

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